

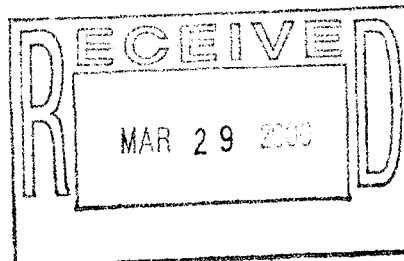


6111 Broken Sound Parkway NW
Boca Raton, FL 33487-3693
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March 23, 2000

Food and Drug Administration
Office of Special Nutritionals (HFS-450)
Center for Food Safety and Applied Nutrition
200 C Street, SW
Washington, DC 20204



Dear Sirs:

Notice is hereby given that Rexall Sundown, Inc. ("Sundown") located at 6111 Broken Sound Parkway, N.W., Boca Raton, Florida 33487 has marketed a dietary supplement under the Rexall and Sundown brand names bearing the following statement(s) on the label and/or in the labeling:

Ultra Energy (Rexall): [It] helps promote healthy energy levels.

Ultra Energy (Sundown): [It] helps promote energy.

The undersigned certifies that the information contained in this notice is complete and accurate and that Sundown has substantiation that the statement is truthful and not misleading. Pursuant to § 101.93 (a)(1), two copies of this notification are enclosed.

Sincerely,

Deborah Shur Trinker
Vice President of Regulatory Affairs
and Assistant General Counsel

Enclosure

97S-0162

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